

Actionable intelligence that grows B2B tech services

# Growth Activator

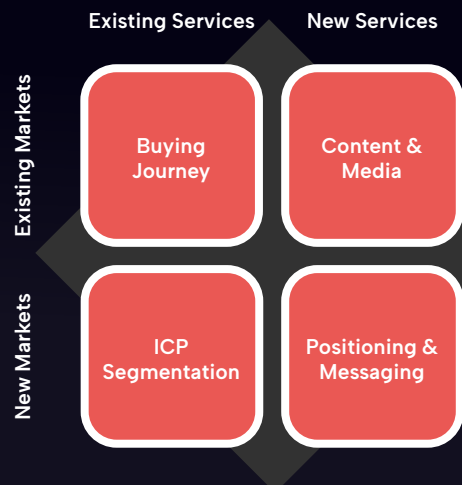
Fast forward your success with a growth strategy formulated to bring absolute clarity to your sales and marketing.



Imagine having the ability to harness your existing knowledge, turn it into a plan for growth and transform your business.

By providing you with access to expert assistance and resources, Growth Activator fast-tracks B2B tech businesses looking to replace confusion with clarity.

We seek out the **insights** to understand where you are, and define the steps are needed to **overcome your challenges and achieve your growth goals**.



# Have You Optimised for Growth?

**WHO** Profile your business, segment the market, understand your customers, outsmart your competitors.

**WHAT** Map the buying process, align your content and position your messages to deliver value.

**WHERE** Profit *via* the right channels, tactics and media distribution.

Growth Activator is the result of many years experience combined with an enormous amount of planning and careful refinement.

You're going to have a complete plan that lists all of the actional tactics and strategies that you need to implement to attain predictable and scalable revenue growth.



## How it works...

Scope out where you are, where you want to be and get a clear direction on how to get there.

The Growth Activator has 3 stages:

1. Deep analysis
2. Diagnostics
3. Detailed plan

Blending online workshops, desk research, creative thinking and deep industry knowledge, our experienced Growth Consultants will identify leaks and areas of opportunity, so you can invest in growth initiatives that will make all the difference, with confidence.

*The end result is a clear and comprehensive strategic growth plan and programme of work that will provide clear direction and deliver winning results.*



Would you like to be sure that your business is growing and on the path to revenue success?

Don't let the competition get any further ahead. **Get underway with Growth Activator today!**

### CONTACT US

605 / 11 O'Connell Street  
Sydney, NSW 2000, Australia

Tel: +61 2 8320 5832

Email: [hello@fluidic.com.au](mailto:hello@fluidic.com.au)

[www.fluidic.agency](http://www.fluidic.agency)